

Recommended Academic Plan (Effective Fall 2012)

Penn State World Campus--B. S. in Business, Individualized Option (BSBIC-INDIV)--120 Credits

This is just a planning tool. You should always refer to your degree audit in eLion as your official university document for degree requirements.

| Stage 1--Build Foundations | Stage 2--Build Foundations |
|--|---|
| ENGL 015 (GWS)-Rhetoric and Composition 3 | CAS 100 (GWS)-Effective Speech 3 |
| MIS 204-Introduction to Business Information Systems 3 | <i>ECON 102 (GS)-Introductory Microeconomic Analysis</i> 3 |
| General Education (GN) 3 | <i>MATH 110 (GQ)-Techniques of Calculus</i> 4 |
| General Education (GA) 3 | General Education (GA) 3 |
| General Education (GH) 3 | General Education (GHA) 3 |
| Stage 3--Formulate Understanding | Stage 4--Formulate Understanding |
| B A 243-Legal, Social, and Ethical Env. Of Business 4 | ENGL 202D (GWS)-Effective Writing: Business Writing 3 |
| ACCTG 211-Financial and Managerial Accounting 4 | <i>STAT 200 (GQ)-Elementary Statistics</i> 4 |
| <i>ECON 104-Introductory Macroeconomic Analysis and Policy</i> 3 | General Education (GN) 3 |
| General Education (GN) 3 | General Education (GH) 3 |
| Elective 3 | Elective 3 |
| Stage 5--Generate Expertise | Stage 6--Generate Expertise |
| B A 321-Contemporary Skills for Business Professionals 3 | B A 322-Individual and Interpersonal Effectiveness 3 |
| FIN 301-Corporation Finance 3 | B A 420-Planning for Internship and Research in Business 1 |
| MGMT 301-Basic Management Concepts 3 | SCM 301-Business Logistics Management 3 |
| MKTG 301W-Principles of Marketing 3 | I B 303 (IL) or B A 323-International Business 3 |
| Individualized Option Course 3 | Individualized Option Course 3 |
| Stage 7--Achieve Your Goals | Stage 8--Achieve Your Goals |
| B A 421-Project Management and Planning for Business 3 | B A 422W Contemporary Business Seminar 3 |
| Individualized Option Course 3 | B A 495-Internship in Business 3-6 |
| Individualized Option Course 3 | Individualized Option Course 3 |
| Individualized Option Course 3 | Supporting Courses from 400-level business courses 0-3 |
| Elective 3 | Elective 1 |

Individualized Option Criteria (18 credits) must be C or Higher grade:

Maximum Number of 200 Level courses = 6 credit

Maximum Number of Transfer Credits that may be reviewed for acceptance = 6 credits

Maximum Number of Credits from disciplines other than the following (ACCTG, FIN, FINSV, ENTR, MGMT,MKTG, SCM,IB, ECON, HPA)= 9 credits

Maximum Number of Credits completed more than 5 years prior to enrollment in BSB that MAY be reviewed for acceptance = 6 credits

The option will not accept coursework in Independent Study or Special Topics

Minimum Number of 400 level credits completed in business courses from the following (ACCTG, FIN, FINSV, ENTR, MGMT,MKTG, SCM,IB, ECON, HPA) = 3 credits

Bold text indicates courses requiring a C or higher letter grade.

Italicized text indicates courses that satisfy both major and general education requirements.

Bold italicized text indicates courses that satisfy both major and general education requirements, C or higher required.

US, IL, and US/IL are codes used to identify courses that satisfy US and/or international cultures requirements.

Last Updated November 2012

Degree Details

Penn State World Campus--B. S. in Business, Management & Marketing Option (BSBIC-MN&MR)--120 Credits

Major Requirements

| | |
|---------------------------------------|-----|
| ECON 102 (GS) | 3 |
| ECON 104 (GS) | 3 |
| MATH 110 (GQ) | 4 |
| STAT 200 (GQ) | 4 |
| ACCTG 211 | 4 |
| MIS 204 | 3 |
| B A 243 | 4 |
| FIN 301 | 3 |
| MGMT 301 | 3 |
| MKTG 301W | 3 |
| SCM 301 | 3 |
| B A 321 | 3 |
| B A 322 | 3 |
| B A 420 | 1 |
| B A 421 | 3 |
| B A 422W | 3 |
| B A 323 or I B 303 (IL) | 3 |
| B A 495 (any version) | 3-6 |
| Business Selection at 300 - 400 level | 0-3 |

Individualized Option (18 credits)

See page one for course criteria for the Individualized option

General Education Requirements

| | |
|--|---|
| <i>General Writing and Speech (GWS)--9 credits required</i> | |
| ENGL 015 | 3 |
| CAS 100 (any version) | 3 |
| ENGL 202D | 3 |
| <i>General Quantification (GQ)--6 credits required</i> | |
| MATH 110 | 4 |
| STAT 200 | 4 |
| <i>General Natural Sciences (GN)--9 credits required</i> | |
| | |
| <i>General Arts (GA)--6 credits required</i> | |
| | |
| <i>General Humanities (GH)--6 credits required</i> | |
| | |
| <i>General Social and Behavioral Sciences (GS)--6 credits required</i> | |
| ECON 102 | 3 |
| ECON 104 | 3 |
| <i>General Health and Activity (GHA)--3 credits required</i> | |
| | |

Electives

Students needing MATH 021 and/or MATH 022 to prepare for MATH 110 will utilize 3-6 elective credits

Writing, United States, and International Cultures Requirement

Take 3 credits each of US and IL courses within other requirements